

Market Kapchur

Your Growth-Focused Digital Marketing Agency

Capture Your Market Share.

Data-driven. AI-first. Built to deliver measurable, long-term growth.

SEO & GEO

Performance Marketing

AI-First Strategy

Web & Content

Who We Are

AI-First. Strategy-Led. Results-Focused.

Market Kapchur is a data-driven, AI-first digital marketing agency headquartered in Bangalore, India, with a presence in Texas, USA. We combine strategy, creativity, and technology to deliver measurable, long-term growth for B2B and B2C clients across industries — from healthcare and real estate to ecommerce and technology. No shortcuts. No empty promises. Just transparent, results-focused execution.

3+

Industries Served

AI-First

Methodology

2

Global Offices

B2B & B2C

Clients

Our Services

■ SEO, GEO & AEO

On-page, technical, local SEO + AI-first optimization for ChatGPT, Gemini, Perplexity & more.

■ Performance Marketing

Data-driven paid campaigns on Google & Meta — built to lower acquisition costs and maximize ROI.

■ Social Media Marketing

Content creation, profile management, and performance-driven campaigns across major platforms.

■ Web Development

Responsive, conversion-focused websites with UX-first design and speed optimization.

🏠 ■ Content Marketing

SEO-optimized blogs, landing pages, and copy crafted to educate, engage, and convert.

■ Branding & Design

Brand identity, UI/UX design, packaging — visual systems that make businesses memorable.

GEO

Generative Engine Optimization — content structured for LLM interpretation.

AEO

Answer Engine Optimization — zero-click and conversational search visibility.

LLM

Optimization for ChatGPT, Gemini, Perplexity & Claude AI platforms.

AI OV

Google AI Overview optimization for featured visibility.

AI-FIRST ADVANT

5 Step Growth Process

01

We analyse your website, SEO, ads, content gaps, user behaviour, and competitive landscape — before recommending anything.

02

Strategy & Planning

A custom growth plan tailored to your business: SEO, paid ads, content, funnel design, and AI/GEO integration.

03

Execution & Optimisation

We launch campaigns, build content, optimise landing pages, and drive AI search visibility — with precision.

04

Tracking & Reporting

Real-time KPI monitoring, regular performance updates, and full transparency on what's working.

05

Scale & Expansion

We refine strategy, improve conversion rates, and expand into new channels as your business grows.

Industries We Serve

Healthcare

Real Estate

Ecommerce

Education

Hospitality

Technology

Beauty & Wellness

Services

Ready to Capture Your Market Share?

Let's build a strategy that drives real results — not just reports.



Get a Free Audit

We'll review your SEO, ads, and AI visibility — no commitment.



Talk to a Strategist

Book a 30-min call with our team and map out your growth plan.



View Our Work

See how we've helped clients grow organically and profitably.

Get in Touch

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